

UNCF LIGHTING THE
75 YEARS WAY TO SINCE 1944
BETTER FUTURES

A mind is a terrible thing to waste.®



UNCF
MASKED
BALL
COLUMBUS 2019

@UNCF    #UNCFColumbus

SPONSORSHIP AND MARKETING OPPORTUNITIES



GREETINGS ON BEHALF OF UNCF

For 75 years, UNCF has raised more than \$4.5 billion to help nearly half a million students graduate from college because of people, churches, organizations, foundations and companies like you. UNCF has distributed more funds to help minorities attend school than any entity outside of the U.S. government. Thank you for investing in our students—the next generation of professionals who will keep our nation competitive and secure America's future.

The Columbus office of UNCF will present the 2019 Columbus UNCF Masked Ball that has come to be one of Columbus' signature events. We invite you to join us this year by becoming a sponsor and investing in better futures for us all.

All proceeds from this event will support the 37 UNCF-member colleges and universities and the thousands of students they serve.

Please take a moment to review the enclosed sponsorship information. We are looking forward to partnering with you as we continue to make opportunities for pursuing a college education more accessible and increase the number of college graduates in America. For more information, please contact Steve A. Miller, area development director, at steve.miller@uncf.org or 614.221.5309.

Thank you for investing in UNCF and the students it supports, and we look forward to a successful Masked Ball because "A mind is a terrible thing to waste, but a wonderful thing to invest in."[®]

Sincerely,

A handwritten signature in cursive script that reads "Steven Miller". The signature is written in black ink and is positioned above the printed name and title.

Steven A. Miller
Area Development Director
UNCF



MASKED BALL CHAIR

Dawn Tyler Lee

Deputy Chief of Staff, External Affairs
City of Columbus

LEADERSHIP COUNCIL

- Karen A. Ashley**
- Nichole Barnes Marshall**
- Bishop Timothy Clarke**
- Daryle L. Cobb**
- James L. Ervin Jr.**
- Michael E. Flowers**
- Shannon G. Hardin**
- Eric M. Joyner**
- Mike Schiff**

HONOREES



The Honorable Joyce Beatty
U.S. Congresswoman
3rd District of Ohio



Jerry Revish
10TV Anchor
WBNS TV

In the 2017-18 school year, UNCF awarded
164 scholarships totaling \$1,267,644
to Ohio students.

ABOUT THE COLUMBUS UNCF MASKED BALL

The UNCF Masked Ball is a premier fundraising gala and a major social event, focusing on raising public awareness and large corporate and individual donations to support deserving students through UNCF. Hosted by a diverse group of corporate sponsors and local businesses, it involves celebrities, dignitaries, civic leaders, volunteers, public officials, alumni and others who support UNCF's mission of investing in better futures for us all by getting students to and through college.

HOW

Corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$3,750-\$75,750. Sponsor package benefits include elegant dining for your guests and recognition during the event and in related advertising and promotional materials. Individual tickets are available for \$275.

WHEN

Saturday, June 8, 2019

WHERE

The Downtown Hyatt Regency
350 N. High St.
Columbus

FEATURING

- 6 p.m.
VIP Pre-Ball Reception *(by invitation only)*
- 7 p.m.
Elegant Dining
Awards Presentation
Dancing and Live Entertainment

10 p.m.
After Party With Live DJ Presented By

Abercrombie & Fitch

LIVE ENTERTAINMENT

Zapp



FORMAL ATTIRE

- Ladies Evening Gown and Mask
- Gentlemen Black Tie and Mask

For more information, call Steve Miller at 614.221.5309 or email steve.miller@uncf.org.

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR: \$75,750

- Three reserved tables for 30 guests with special seating
- Invitation for 30 guests to the VIP Pre-Ball Reception
- Recognition in select print and electronic media
- Full-screen digital ad with prominent placement in video program loop
- Company logo on official event video screen
- Opportunity for company representative to make remarks from the stage

TITANIUM SPONSOR: \$50,750

- Two reserved tables for 20 guests with special seating
- Invitation for 20 guests to the VIP Pre-Ball Reception
- Recognition in select print and electronic media
- Full-screen digital ad in program video loop
- Company logo on official event video screen
- Recognition from the stage

PLATINUM SPONSOR: \$30,750

- Two reserved tables for 16 guests with special seating
- Invitation for 8 guests to the VIP Pre-Ball Reception
- Recognition in select print and electronic media
- Half-screen digital ad in program video loop
- Company logo on official event video screen

GOLD SPONSOR: \$10,750

- One reserved table for 8 guests with special seating
- Invitation for 4 guests to the VIP Pre-Ball Reception
- Recognition in select print and electronic media
- Company logo displayed in program video loop

SILVER SPONSOR: \$5,750

- One reserved table for 8 guests
- Invitation for 2 guests to the VIP Pre-Ball Reception
- Company listed in program video loop

BRONZE SPONSOR: \$3,750

- One reserved table for 8 guests
- Company listed in program video loop

INDIVIDUAL TICKET: \$275





SPONSORSHIP RESERVATION FORM

- \$75,750 Diamond Sponsor
- \$50,750 Titanium Sponsor
- \$30,750 Platinum Sponsor
- \$10,750 Gold Sponsor
- \$5,750 Silver Sponsor
- \$3,750 Bronze Sponsor
- \$275 Individual Ticket(s) _____
- \$_____ I am unable to attend, but please accept my donation.

DIGITAL SCREEN AD SPECIFICATIONS

FULL-SCREEN AD

Web document: 1280 pixels wide and 720 pixels high or 18" wide and 10" high

HALF-SCREEN AD

Web document: 630 pixels wide and 720 pixels high or 8.75" wide and 10" high

QUARTER-SCREEN AD

Web document: 630 pixels wide and 350 pixels high or 8.75" wide and 4.875" high

- Export the graphic to JPEG format
- Quality set to High; format method to Baseline; Resolution to 72 pixels per inch; and Color Space to RGB

NAME _____ TITLE _____

COMPANY _____

ADDRESS _____ SUITE _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

CHECK ENCLOSED *Make checks payable to UNCF*

CREDIT CARD VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CREDIT CARD NUMBER _____ CVC# _____ EXP _____

SIGNATURE _____

PLEASE INVOICE US FOR THE AMOUNT DUE: \$ _____ *[ALL PAYMENTS DUE BY FRIDAY, JUNE 1, 2019]*

Please fax this completed form to UNCF at 614.221.3056 or return by mail with your credit card information or your check payable to UNCF.

UNCF
341 S. Third Street
Suite 203
Columbus, OH 43215

For more information, contact Steve Miller, UNCF area development director, at 614.221.5309 or by email at steve.miller@uncf.org.

Ad Deadline: May 31, 2019

Provide a 72 pixels per inch JPEG or a high-quality PDF by email. We will not be able to design any ads. Email to: steve.miller@uncf.org

We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

UNCF's mission is to build a robust and nationally recognized pipeline of underrepresented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 60,000 students at more than 1,100 colleges and universities across the country. For more information, go to **UNCF.org**.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC
Benedict College Columbia, SC
Bennett College Greensboro, NC
Bethune-Cookman University Daytona Beach, FL
Clafin University Orangeburg, SC
Clark Atlanta University Atlanta, GA
Dillard University New Orleans, LA
Edward Waters College Jacksonville, FL
Fisk University Nashville, TN
Florida Memorial University Miami, FL
Huston-Tillotson University Austin, TX
Interdenominational Theological Center Atlanta, GA
Jarvis Christian College Hawkins, TX
Johnson C. Smith University Charlotte, NC
Lane College Jackson, TN
LeMoyne-Owen College Memphis, TN
Livingstone College Salisbury, NC
Miles College Birmingham, AL
Morehouse College Atlanta, GA

Morris College Sumter, SC
Oakwood University Huntsville, AL
Paine College Augusta, GA
Philander Smith College Little Rock, AR
Rust College Holly Springs, MS
Saint Augustine's University Raleigh, NC
Shaw University Raleigh, NC
Spelman College Atlanta, GA
Stillman College Tuscaloosa, AL
Talladega College Talladega, AL
Texas College Tyler, TX
Tougaloo College Tougaloo, MS
Tuskegee University Tuskegee, AL
Virginia Union University Richmond, VA
Voorhees College Denmark, SC
Wilberforce University Wilberforce, OH
Wiley College Marshall, TX
Xavier University New Orleans, LA

United Negro College Fund, Inc.
341 S. Third Street
Suite 203
Columbus, OH 43215

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F 614 221 3056

Steve Miller
Area Development Director



UNCF.org

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