

2019 NATIONAL
"A MIND IS..." *Gala*
WASHINGTON, DC



SPONSORSHIP PACKET

450,000+ COLLEGE GRADUATES

60,000+ STUDENTS ATTENDING COLLEGE EACH YEAR

37 MEMBER HBCUs SUPPORTED

10,000

400 SCHOLARSHIPS PROVIDED ANNUALLY

EDUCATIONAL PROGRAMS

We've made a difference for almost a half million.

Milestones are important. Ours are marked by lives that are positively changed.

Help us make a difference for a half million more.

Your gift is important. During our special year-long celebration, please help us continue to light the way toward better futures for us all.

March 7, 2019

Reception | 6 p.m.

Dinner and Program | 7 p.m.

Marriott Marquis Washington, DC
901 Massachusetts Ave., NW
Washington, DC

ENTERTAINMENT

Black-Tie Attire

For more information and sponsorship opportunities, call Charles Thompson at 202.810.0182.

Visit our event page at [UNCF.ORG](https://www.uncf.org)

SPONSORSHIP LEVELS

PRESENTING UNDERWRITER

As part of the historic UNCF 75th Anniversary nationwide celebration, UNCF is pleased to offer the opportunity to be the Presenting Underwriter of the national 75th Anniversary "A Mind Is..." Gala. UNCF is prepared to work with you to develop a customized package for this level of support.

PRESIDENT'S CIRCLE \$100,000

- 10 reserved seats at March 5, 2019, first annual "UNCF State of HBCUs" event plus recognition at event
- Ticket package inclusive of pre-dinner reception plus one President's Circle table for 10
- Recognition at pre-dinner reception and strategic brand integration via reception signage
- Corporate logo and name prominently displayed throughout gala dinner
- Recognition as a President's Circle sponsor at UNCF.org
- Souvenir program book: President's Circle listing plus a full-page four-color advertisement
- Special 75th Anniversary recognition in UNCF's annual report

LEGACY CIRCLE \$75,000

- Ticket package inclusive of pre-dinner reception plus one Legacy Circle table for 10
- Corporate logo and name prominently displayed throughout gala dinner
- Strategic brand integration via reception signage
- Souvenir program book: Legacy Circle listing plus a half-page four-color advertisement
- Special 75th Anniversary recognition in UNCF's annual report

VISIONARY CIRCLE \$50,000

- Ticket package inclusive of pre-dinner reception plus one Visionary Circle table for 10
- Corporate logo and name displayed throughout gala dinner
- Souvenir program book: Visionary Circle listing plus a quarter-page four-color advertisement
- Recognition in UNCF's annual report

PATRON CIRCLE \$25,000

- Ticket package inclusive of pre-dinner reception plus one Patron Circle table for 10
- Souvenir program book: Patron Circle listing
- Recognition in UNCF's annual report

SUSTAINER CIRCLE \$10,000

- Ticket package inclusive of pre-dinner reception and one table for 10
- Souvenir program book: Sustainer Circle listing
- Recognition in UNCF's annual report



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SPONSORSHIP RESERVATION FORM

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the 2019 Washington, DC, UNCF "A Mind Is..." Gala at the following level:

- Presenting Underwriter
- \$100,000 President's Circle
- \$ 75,000 Legacy Circle
- \$ 50,000 Visionary Circle
- \$ 25,000 Patron Circle
- \$ 10,000 Sustainer Circle

\$ 1,000 Individual Ticket(s)
_____ Number of Tickets

\$ _____ I am unable to attend,
but please accept my donation.

SPONSOR CONTACT INFORMATION

NAME

TITLE

COMPANY

ADDRESS

SUITE

CITY

STATE

ZIP

PHONE

FAX

E-MAIL

SPONSORSHIP INFORMATION

← Please choose your level of commitment on the left.

PAYMENT OPTIONS

PAYMENT BY CHECK Please make checks payable to UNCF, and send along with your signed reservation form to UNCF Washington Area Office, 1805 7th St., NW, Washington, DC 20001

INVOICE REQUESTED Please provide company/organization purchase order number (if necessary).

PAYMENT BY CREDIT CARD

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Please complete the credit card payment information below, and fax or scan/e-mail your signed reservation form to UNCF.
FAX 202.234.0224 | EMAIL charles.thompsoniii@UNCF.org

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

Thank you for your support of the 2019 Washington, DC, UNCF "A Mind Is..." Gala. UNCF is a 501(C)(3) organization. All contributions are tax-deductible to the fullest extent allowed by law. \$550 per ticket is tax-deductible as a charitable contribution.



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ADVERTISEMENT FORM

PLEASE RESPOND TO:

UNCF
Attn: Charles Thompson
1805 7th St., NW, Washington, DC 20001
T 202 810 0182 | F 202 234 0224
charles.thompsoniii@UNCF.org

DUE DATES

LOGO	02/01/19
PROGRAM AD	02/01/19
GUEST LIST NAMES	02/15/19
SPONSORSHIP/TICKET PAYMENTS	02/15/19

AD SPECIFICATIONS

DIGITAL SCREEN AD

FULL-SCREEN DIGITAL
280 pixels wide and 720 pixels high

The smallest type should be no smaller than 14 point

Quality set to maximum; format method to baseline; resolution to 72 pixels per inch; and color space to RGB

Export the graphic to JPEG format

COLOR PRINT PAGE AD

FULL-PAGE PRINT (with bleed)
Print document: 7.25"W x 11.25"H

FULL-PAGE PRINT (no bleed)
Print document: 6.5"W x 10.5"H

HALF-PAGE PRINT
Print document: 6.5"W x 5.125"H

QUARTER-PAGE PRINT
Print document: 3.125"W x 5.125"H

Color space is CMYK; Trim size is 7" x 11"

Provide the file as a press-quality PDF with embedded fonts

PLEASE NOTE

We now prefer to be referred to simply as "UNCF" instead of the "United Negro College Fund" or "the UNCF." Please use correctly if included in your ad.

SPONSOR/CORPORATE COLOR LOGOS

Vector eps or 300 dpi jpeg

We will not be able to design any ads.

Email ads to:

charles.thompsoniii@uncf.org