

Verizon Wireless UNCF Scholarship Program

TERMS AND CONDITIONS

There is no purchase necessary to apply for a scholarship. A purchase will not increase your chance of obtaining a scholarship.

1. **TO APPLY:** Visit www.uncf.org (the “Website”) and click on the Verizon Wireless UNCF Scholarship button and follow the online instructions to apply for a scholarship. (See eligibility requirements below.) Provide all of the specified information (as described online) and click on the submit key. The required essay must be uploaded in order to complete the application by the end of the Scholarship Period. Incomplete applications will not be eligible to enter for a chance to win a scholarship. Documents should be provided in word, or pdf formats. Incomplete applications will not be eligible to enter for a chance to win a scholarship. Documents should be provided in word or pdf formats. The Scholarship Period begins at 12:00:00 a.m. Eastern time on 2/01/10 and ends 11:59:59 p.m. Eastern time on 04/15/10. Limit one (1) application per person. Administrator is not responsible for late, lost or misdirected application materials or correspondence. All application materials become Administrator’s property and will not be returned. Void where prohibited. Submission of an application grants Administrator and its agents the right to publish, use, adapt, edit and/or modify such application, essay or any element of the application in any way, in any and all media, without limitation, and without consideration to the applicant. Submission of any application further constitutes the applicant’s consent to irrevocably assign and transfer to the Administrator any all rights, title and interest in the application, including, without limitation, all copyrights. Applications: must be the original work of the applicant; must not infringe third-party rights, and must be suitable for publication (i.e., may not be obscene or indecent).

2. **ELIGIBILITY:**
Students must meet all of the following criteria to be eligible to enter for scholarship consideration:
 - a) Permanent legal United States resident of one of the following states: Illinois, Wisconsin, Michigan, Indiana, Kentucky, Ohio, Western Pennsylvania, West Virginia, Kansas, Missouri, Nebraska, Iowa, Minnesota, South Dakota or North Dakota.
 - b) Graduating high school senior
 - c) Have a minimum cumulative high school GPA of a 2.0 on a 4.0 scale
 - d) Submit a five hundred (500) word essay on “How has the evolution of wireless technology changed the world?”
 - e) Submit a current high school transcript if selected as a candidate

f) Must plan to attend a two-year or four-year accredited college or university of their choice in the fall of 2010

The following persons are not eligible to participate: Employees, contractors, directors, and officers of UNCF (“Administrator”), Verizon Wireless, Verizon Communications and their parent and subsidiaries and affiliated companies, distributors, Web design, advertising, fulfillment, judging and promotion agencies involved in the administration, development, fulfillment and execution of this Sweepstakes (collectively, “Program Parties”) and the immediate family members of each (spouse, parent, child, sibling, grandparent, and or “step” of each) and those living in their same households (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Program.

Administrator and the Program Parties reserve the right, in their sole discretion, to verify whether any entrant meets the eligibility criteria as outlined hereunder by requesting additional supporting documentation from the entrant.

3. AWARDING OF SCHOLARSHIPS: Scholarship recipients will be selected from all eligible applications received within the Scholarship Period. Each eligible application will be evaluated based on all of the required information and materials submitted by entrant. The required essay will be judged on the following criteria:

50% Quality (including, but not limited to, grammar, punctuation, layout, etc) on a low, average, high marking scale

and

50% Responsiveness to Question/Topic (Does the essay represent the topic?) on a low, average, high marking scale.

All decisions regarding winners will be made solely by UNCF/Administrator and are final and binding. Applicant will be notified of scholarship award by mail, email, or phone, beginning on or about 06/01/10. Essay must be original, of entrant’s own writing style and creation. Essay must not have been entered in any other competition or violate the rights of other parties. Essay may not be offensive or defamatory, as determined by the judges.

4. SCHOLARSHIP AWARDS: There will be a total of twelve (12) contest winners from the Midwest area. Contest scholarship award winners subject the number and eligibility of applications received in the area. Each winner may receive a scholarship of up to \$5,000 each and other award set forth below. Eligible participants will be judged against other eligible participants in the respective area determined solely by Administrator based on participant’s residential address included in the application. Administrator does not guarantee that all scholarship award(s) will be given in each Region. There will be one (1) first place winner, one (1) second place winner, one (1) third place winner and one (1) fourth place to twelfth (12) place winner as follows:

- a. A first place winner from eligible entries received will be awarded a five thousand (\$5,000) dollar scholarship, an HP Mini 311 Netbook (Approximate Retail Value ("ARV"): \$619.99), and \$100.00 Verizon Wireless Gift Card.
- b. A second place winner from eligible entries received will be awarded a four thousand (\$4,000) dollar scholarship, an HP Mini 311 Netbook (ARV: \$619.99), and \$100.00 Verizon Wireless Gift Card.
- c. A third place winner from eligible entries received will be awarded a three thousand (\$3,000) dollar scholarship, an HP Mini 311 Netbook (ARV: \$619.99), and \$100.00 Verizon Wireless Gift Card.
- d. A fourth through twelfth place winner from eligible entries received will be awarded a one thousand (\$1,000) dollar scholarship.

Wireless service not included. Gift Card terms and conditions apply. Gift Cards may be redeemed for Verizon Wireless service, security deposits and select merchandise at Verizon Wireless stores. Prizes are awarded WITHOUT WARRANTY OF ANY KIND by Program Parties, express or implied, without limitation. Taxes are the sole responsibility of each winner.

Scholarships must be used for tuition, books and/or fees. Funds will be sent directly by Administrator to the college or university and applied to the scholarship receipt's bursar account. Potential scholarship recipients will be notified by mail and required to provide the name of the school he/she will be attending. UNCF will then verify the potential recipient's enrollment in the specified school. If a potential recipient fails to enroll in his/her specified school, another potential recipient will be selected. Limit one scholarship award per person. Administrator shall have no liability for auditing use of scholarship funds once awarded to recipient. By accepting scholarship, scholarship recipient agrees to hold Administrator and Program Parties harmless from and against any and all liability with respect to the use or misuse of scholarship funds by any entity or person.

5. CONDUCT: These Terms and Conditions are accessible from the Website throughout the Scholarship Period. Failure to comply with these Terms and Conditions may result in disqualification. Administrator reserves the right at its sole discretion to disqualify any individual suspected of tampering with the entry process or the operation of the Program or the Web Site; or to be acting in

any manner deemed by Administrator to be in violation of the Official Rules; or to be acting in any manner deemed by Administrator to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, ADMINISTRATOR RESERVES THE RIGHT TO SEEK DAMAGES AND COSTS (INCLUDING WITHOUT LIMITATION, ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

6. LIMITATIONS OF LIABILITY: Administrator and Program Parties assume no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty, failed, garbled or jumbled electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Program; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Program; (d) inaccessibility or unavailability of the Internet or the Web Site or any combination thereof, or; (e) any injury or damage to participant's or to any other person's computer which may be related to or resulting from any attempt to participate in the Program or download any materials in the Program. If, for any reason, the Program is not capable of running as planned for reasons which may include without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Program, then Administrator reserves the right at its sole discretion to cancel, terminate, modify or suspend the Program in whole or in part.

7. GENERAL: All federal, state and local laws and regulations apply. This scholarship program is governed by the laws of the State of New York, with venue in New York, NY, and all claims regarding must be filed in the appropriate court in this venue. Any and all disputes, claims and causes of action arising out of or connected with this contest, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration. Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this contest, but in no event attorney's fees. Offer void where prohibited and subject to federal, state and local laws. By applying, applicants give their express permission to be contacted by Administrator by email. Applicant, or if applicant is a minor, applicant's parent or legal guardian may be required to sign an affidavit of eligibility and liability release within 10 days of notification. Prior to scholarship award, potential recipients may also be required to sign a publicity release for advertising and publicity purposes without additional payment/compensation,

unless prohibited by law. The return of any scholarship selection notification as undeliverable may result in disqualification of the recipient and selection of an alternate recipient. In the event of non-compliance with these requirements, scholarship will be forfeited and an alternate recipient will be selected.

Applicants and scholarship recipients agree to hold harmless Administrator and the Program Parties from any liability arising out of participation in the program and award and/or use of scholarships. No substitution or cash equivalents allowed, except at Administrator's sole discretion. Award(s) and scholarships are not transferable. By applying, applicants (and their parent(s)/legal guardian(s) if applicants are minors) agree to be bound by these Terms and Conditions and to the decisions of the Administrator, which are final and binding in all respects. Scholarship winner are solely responsible for taxes on scholarships, if any.

8. SCHOLARSHIP RECIPIENT LIST: To receive a list of cash scholarship recipients, send a self-addressed stamped envelope to be received by 06/01/10 to: UNCF, 8260 Willow Oaks Corporate Drive, P.O. Box 10444, Fairfax, VA 22031-8044.

9. ADMINISTRATOR: UNCF, 8260 Willow Oaks Corporate Drive, P.O. Box 10444, Fairfax, VA 22031-8044.