

WHAT IS A SOCIAL ENTREPRENEUR?

Social entrepreneurs are society's change agents. They use entrepreneurial and business principles and an innovative spirit to seize opportunities.

A business entrepreneur seeks profit. A social entrepreneur's bottom line is social impact. They improve systems. Invent new approaches. Create data-driven, outcome-based solutions for societal challenges.

Social entrepreneurs are essential to the success of America's educational system, applying smart business practices to causes like early childhood education, recreation, school violence, academic standards and school reform. The **USE K-12 Education Fellows Program** assures that new leaders like you help us to continue the work of making educational experiences relevant and meaningful to all.

Paid Internships in Education-Based Social Enterprises and up to **\$10,000** in Post-Graduation Financial Assistance



UNCF/The Walton Family Foundation
Social Entrepreneurship
K-12 Education Fellows Program

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WALTON FAMILY
FOUNDATION

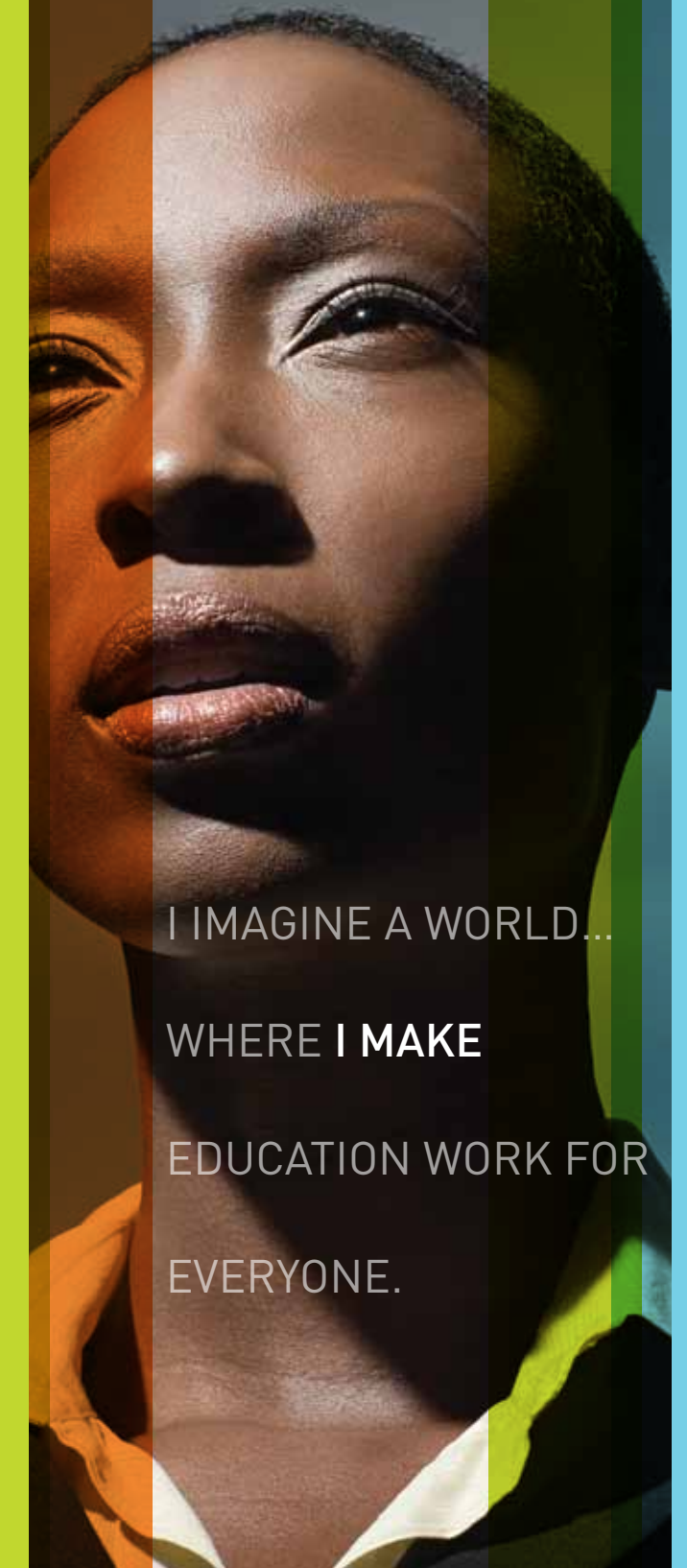


Social Entrepreneurship K-12 Education Fellows Program



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I IMAGINE A WORLD...
WHERE I MAKE
EDUCATION WORK FOR
EVERYONE.



LEARN HOW TO BECOME A SOCIAL ENTREPRENEUR and **Use** Entrepreneurial Skills to Change K-12 Education



UNCF/The Walton Family Foundation Social Entrepreneurship K-12 Education Fellows Program

With the push to improve K-12 education across the country, UNCF and The Walton Family Foundation are looking for talented juniors interested in learning how to start and grow an enterprise that has a positive impact on America's education system. The UNCF Social Entrepreneurship (USE) program is working to put new faces and ideas behind efforts to fix some of our country's most lingering problems.

USE wants to plug students like you into our programs. As a recent graduate of the American K-12 system, you have a unique perspective and understand the impact a good education can have on your future. Minorities are quickly becoming the majority users of the education system in our country. Your voice and ideas are important.

Join us, and do well doing something good!

SOCIAL ENTERPRISES HARNESS THE POWER OF THE MARKETPLACE to solve critical social or environmental problems

FOR EXAMPLE...

Materials Matter diverts construction waste and materials from landfills and sells the products at discounts through a home improvement store to non-profits working in housing and community development.

iMentorNYC is a high school-based mentoring program with a focus on advancing mentees' academic and career success. iMentor Interactive is a fee-for-service, Web-based mentoring platform sold to schools and youth development organizations to bolster the quality of mentoring programs or create new ones.

Benetech operates Bookshare.org, which allows people with disabilities to legally download over 40,000 books and periodicals to be read as Braille, large print or synthetic speech.

Housing Works provides health, housing, legal and case management services to people with HIV. Its clients are trained to run several upscale retail businesses that annually return \$13 million to the organization.

Juma Ventures develops and operates businesses for the purpose of providing job opportunities to economically disadvantaged teens.

WHAT CAN YOU **Use**?

Working for a great cause can help you make your mark on the nation's big picture. It can also help you develop your own interests, skills and career.

- Learn how to run a financial model
- Design a marketing campaign
- Manage a growth or expansion strategy
- See first-hand how social enterprises can solve national problems
- Improve and use your business skills for an important cause

YOU'LL GAIN VALUABLE REAL-WORLD EXPERIENCE

UNCF/The Walton Family Foundation Social Entrepreneurship K-12 Education Fellows Program

The USE Fellows Program can provide you with many opportunities that will open doors for your future as you help to solve problems in K-12 programs:

- Paid summer internship experiences in Boston, New York or Washington in the corporate offices of leading education-based social enterprises, including Teach For America
- Three business- and leadership-development summer seminars where you build your network with top business schools and get training and mentoring from leading faculty, professionals and social entrepreneurs
- A travel and accommodations stipend
- Career development and post-graduation employment assistance
- Up to \$10,000 in loan forgiveness or other financial support

(To be eligible, you must commit to work two years for a social enterprise)

ELIGIBILITY and QUALIFICATIONS to become a **Use**/Walton Fellow:

- Attendance at Bennett College, Dillard University, Johnson C. Smith University, Morehouse College, Spelman College or Xavier University as a junior
- At least a 3.0 grade point average on a 4.0 scale
- Two letters of recommendation, including one from a faculty member
- A current resume
- An application describing extracurricular activities, honors and awards, and community service, along with a one-page personal statement of career goals as they relate to social entrepreneurship
- African American
- A U.S. citizen or permanent resident

Preference is given to business majors or students with work experience, but all majors are welcomed.

AN INITIATIVE OF



USE is a leadership and talent development initiative from UNCF. Its dynamic programs equip young, high-achieving African Americans with the skills and resources to make sustainable social impact through entrepreneurship.

Apply on-line at **www.UNCF.org**



About UNCF

UNCF is the nation's largest and most effective minority education organization. It aims to:

- Provide students with the support they need to get into and graduate from college prepared for competitive employment, further educational advancement and active participation in civil society.

- Support its 39 member HBCUs in acquiring the resources necessary to provide students with a high quality education.

- Advocate for national awareness and funding of minority education efforts.

In its 65-year history, UNCF has raised more than \$3 billion to promote higher education achievement in the African American community. UNCF has distributed more funds to help minorities attend school than any entity outside of the U.S. government. More than 350,000 individuals have graduated from college thanks to the financial support of UNCF.